

CURRICULUM VITAE – CAREER BIOGRAPHY



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EDUCATION

1980	University of Tampere, Lic.(r.e.r.) of Sciences in Business Administration, Organization and Management
1978-79	Hochschule St.Gallen, Switzerland, Dr.oec. post graduate studies
1966-73	University of Tampere, Master of Sciences in Business Administration in Marketing
1968-69	Officer School, second lieutenant, Hamina, Finland
1966	Student, Sammon yhteislyseo, Tampere

WORK EXPERIENCE

6/2006 >	CEO&Partner, Euro-Fincontact Ltd., Tampere, Finland
6/2016-6/2017	CEO (rent), Senior Some Finland Ltd., Espoo, Finland
7/2004-1/2010	Member of the Board, HT Lasertekniikka Ltd., Keuruu, Finland
8/1996-5/1997	Associate Professor in Entrepreneurship, University of Jyväskylä, Finland
12/1995-7/2008	Co-Founder/Consultant, Ammatinharjoittajien Oy A.H.V.O. Ltd., Tampere, Finland
8/1994-7/2002	Member of the Board/shareholder, Tako-Klimbud Sp.z o.o., Warsaw, Poland
3/1994-6/2006	Co-founder/Consultant&shareholder, Euro-Fincontact Ltd., Tampere, Finland
1/1991 >	Partner/Consultant, Agentuuri- ja konsultointiyhtiö Tulosneuvo Ltd., Tampere, Finland
8/1990-12/1995	Director of the Research and Education Centre of B.A.F in University of Tampere, Finland
4/1990-8/1998	Chairman of the Board/Co-founder&Consultant, Tulosneuvo Ltd., Tampere, Finland
11/1987-12/1989	CEO/Co-Founder/shareholder, USP Management Consulting Ltd., Turku, Finland
4/1987-12/1989	Chairman of the Board/USP Management Services Helsinki Ltd., Helsinki, Finland and Chairman of the Board/USP Management Services Turku Ltd., Turku, Finland
4/1986-7/1987	Director of Two Wheel Division, Tunturipyörä Ltd./Tunturi Inc., Turku, Finland
9/1984-5/1986	Director of Organization Development & Recruitment Units, MPS Finland Ltd., Helsinki
12/1980-10/1984	Marketing Planning and Export Manager, A.Ahlstrom Corporation, Kotka/Hyvinkää, Finland
8/1973-11/1980	Assistant, Lecturer and Associate Professor of Marketing and Business Administration, University of Tampere and Vaasa School of Economics, Vaasa, Finland
8/1972-7/1973	Market Researcher, Mutual insurance company Sampo-Tarmo, Helsinki/Turku, Finland
5/1971-8/1972	Purchasing assistant and industrial selling officer, Kesko Plc., Tampere, Finland
5/1970-9/1970	Accounting Analyst, n.p. Sport and Football player, Viktoria Žižkov, Praha, Czechoslovakia.

OTHER EXPERIENCE

Member of Internationality Committee in Finnish Enterprises, Helsinki, Finland (2018-2019)
Member in several committees and work groups in Ministry of Trade and Industry, Finland.
Developer of "Globaali" Internationalization Program (2000) and Co-developer of "Myyntiteho" Sales Program (2010) for Ministry of Economic Affairs and Employment in Finland
Member of the Board of Directors, Dust Shelter Finland Oy, Helsinki (2013-2014)
Member of the Board of Directors, SE Innovations Oy, Naantali, Finland (2015-2017)
Specialist member of the Board of Directors, Bat.Power Oy, Ylöjärvi, Finland (2009-)
Member of the Board of Directors, HT Lasertekniikka Oy, Keuruu etc. (2004-2010)
Specialist member of the Board of Directors, Kumpuniitty Oy, Tampere, (2019-)
Specialist in the Internalization of SME companies to Eastern European Markets and EU.
Specialist in Health Care Business Management.
Member in the Tampereen Suomalainen Klubi ry (Finnish Club Tampere)
Member in the Tampereen Kauppaseura ry. (Tampere Trade Association)
Supporter and team member in Sport Club "Universtas" of University of Tampere, Finland
Academic Champion in Football 1974 and Ice hockey 1967 University of Tampere, Finland
Finnish Football Champion 2010 of Old Players in FC Ilves Tampere, Finland.

SKILLS

Strategic planning and management – over 400 companies consulted
Marketing Strategies and programs – hundreds of marketing strategies and campaigns
Building up and developing the organizations and managerial skills – over 50 firms changed and over 200 people hired
Corporate acquisitions in Finland and former CMEA countries
Global business knowledge – several companies and products launched for global market
Comprehensive knowledge and contacts of marketing and sales

LANGUAGES

Finnish, native language
German, fluent
English, good
Swedish, average
Czech, average
French, basic
Russia, basic